

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VILLAGE OF LE Locle, FOR MILLERRE A WATCH
UNFOLDING ENVIRONMENT, AND SINCE 1815 THE
HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF
LE Locle, THE EARLY WATCH-MAKERS WERE
DRIVEN HERE, PLANT OF THE FORCE OF NATURE
YET DRAWN TO MASTER ITS MYSTERIES THROUGH
THE COMPLEX MECHANISMS OF THEIR CRAFT. STILL
TODAY THIS PERENNIAL SPIRIT INSPIRES US TO
CONSTANTLY CHALLENGE THE CONVENTIONS OF
THE WATCH-MAKING.



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AUDEMARS PIGUET



TEHRAN WATCH
SINCE 1991